# the STANDARD

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Summer 2013 | 15 pages

An electronic publication of the AEJMC Commission on the Status of Minorities

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# Poindexter shares her thoughts on AEJMC, CSM and Dr. Barrow

An interview with AEJMC's incoming president

As Paula Poindexter prepared to become the 2013-2014 president of AEJMC, she answered questions about CSM and her top presidential priorities, and shared some thoughts about Dr. Lionel C. Barrow.

Curtis Lawrence (C.L.): In what ways is CSM important to the future of AEJMC?

The Commission on the Status of Minorities, along with the Commission on the Status of Women, was established under the bylaws that address AEJMC's commitment to diversity. CSM is important to the future of AEJMC because of its



**Paula Poindexter** 

receives Barrow

**Clint Wilson** 

**Award 2013** 

INTERVIEW | page 9



Photo credit: Howard Media Group

### By Curtis Lawrence

Howard University's Dr. Clint Wilson II will be presented with the Lionel C. Barrow Jr. Award in this year's annual meeting of AEJMC for his distinguished achievement in diversity research and education.

**AWARD** 

Dr. Wilson is the author of three books on the Black press, including completing WILSON | page 3

# Chair's Note . . .



**Curtis Lawrence** 

reetings to all Commission on the Status of Minorities members and friends. When we meet in Washington, D.C., in August, we should all feel a chill down our spines. No, I'm not talking about the hotel air conditioning. I'm referring to the fact that for CSM we'll be on hallowed ground. Many of us will be thinking of our friend, mentor and AEJMC leader, the late Dr. Lionel Barrow. Dr. Barrow played a critical role in establishing the commission and the Minorities

and Communication Division. He served as the second dean of Howard University's John H. Johnson School of Communications from 1975 to 1985.

#### Wilson to receive Barrow Award

Dr. Barrow's presence will be prominent throughout the convention. On Saturday, Howard University's Dr. Clint Wilson II will be presented with the Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education.

#### Poindexter becomes AEJMC president

Another person with links to Dr. Barrow will hold center stage at this year's conference. Paula Poindexter, associate professor and graduate adviser in the School of Journalism at the University of Texas at Austin is the incoming AEJMC president. Poindexter was the first recipient of the Barrow award for distinguished achievement. A former head of the MAC division, Poindexter is also an accomplished author and journalist. She is the lead editor of the 2007 volume, Women, Men and News: Divided and Disconnected in the News Media Landscape.

#### Mark your calendars

There are of course other reasons to be excited about the conference. This year's panel, "It's a Journey, Not a Destination: Sourcing in Diverse Communities and Politics," promises to be an enlightening discussion about the lack of diversity in media sourcing and on ways to improve this issue. You'll also see in this issue that we've highlighted other panels and presentations that include CSM members.

Be sure to mark your calendars for 5:15 p.m. on Saturday, Aug. 10, when we will hold the CSM membership meeting. Under the step-up procedures for officers, the following names will be presented for nomination at the meeting: Sharon Stringer, chair; Kyle Huckins, vice-chair; and Masudul Biswas, secretary. We are still looking for a volunteer to assume the role of newsletter editor. Please let me know if you are interested in this position, as we would like to have someone in mind before the meeting.

#### Visit CSM website:

# MediaDiversityForum.lsu.edu/csm

#### **CSM Officers**

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# **AEJMC's Task Force on Academic Diversity**

#### CSM Report

To help the smooth transition of professional journalists with diverse backgrounds from newsroom to classroom, the Association for Education in Journalism and Mass Communication (AEJMC) created a Task Force on Academic Diversity in 2012.

"The main goal for the task force was to offer information about academic jobs to professionals who are considering leaving journalism practice," said Linda Steiner, AEJMC's past president. The task force can explain to professional journalists, who are interested to be a tenure-track or full-time faculty, about the educational requirements, guidance about Ph.D. programs, expectations of full-time college/university jobs, as well as the

demands of research for tenure and/ or promotion.

One of the concerns behind the creation of this task force, Steiner explained, was many journalism programs hire professionals as part-time or full-time lecturers, but they "might not be bringing in these professionals with sufficient appreciation for the importance of diversity." She also said, professionals who are either recruited as lecturers or interested in moving from newsroom to classroom might not have an understanding of their potential as the college professor and requirements to produce research for tenure and/or promotion.

The work of the task force is to create sessions for the AEJMC annual conference around the issues

concerning diversity, professional freedom, and professionals' transition to academia. In this year's annual meeting, the task force will organize four panel sessions: "Freedom of Speech and Academic Freedom: Common Ground between Professionals and Academics?." "Insiders' Guide to the Academy: Understanding Tenure, Academic Freedom and Faculty Governance," "From the newsroom to the academy, transferring your iournalists skills into a research agenda," and "From Newsroom to Classroom: Diversity, Pedagogy, and the Transition from Working Journalist to Journalism Teacher." [see page 14 for session details]

Dr. Indira Somani, co-chair of AEJMC's Task Force on Academic Diversity, also contributed to this report.

### **Wilson receives Barrow Award 2013**

(contd. from page 1)

and co-authoring the late Armistead Pride's unfinished book, A History of the Black Press, published in 1997 and named one of the 20<sup>th</sup> century's 35 most significant books by Journalism and Mass Communications Quarterly. His articles on diversity and media have been published in Quill, The Columbia Journalism Review, The American Editor, Community College Journalist, Journalism Educator, and the Oxford Form on Public Policy Online.

If there's any question about the significance of Dr. Wilson receiving this award on his home turf, Felix Gutierrez, a past Barrow Award winner himself, summed it up in his nomination letter to the Barrow award committee.

"The nation's capital is home to Howard University, where both Dr. Barrow and Dr. Wilson accomplished

much of their work in advancing diversity in journalism and mass communication," Gutierrez wrote. "Dr. Barrow was especially close to Clint. A few years before his death Lee posted a message on the MAC list serve saying he considered Clint as a son."

Past Winners of the Lionel C. Barrow Jr. Award
Past Winners of the Lionel C. Barrow Jr. Award for
Distinguished Achievement in Diversity Research and
Education:

2009 – Paula Poindexter, University of Texas at Austin

2010 – Robert Ruggles, Florida A&M University

2011 – Felix Gutierrez, University of Southern California

2012 – Federico Subervi, Texas State University, San Marcos

#### **NEW BOOK**

# "African American Foreign Correspondents: A History"

A ground-breaking research in media history

#### **CSM Report**

Jinx Broussard's new book "African American Foreign Correspondents: A History" is based on a "ground-breaking" research on African Americans as foreign reporters.



The book, published in this summer by the Louisiana State University (LSU) Press, offers a thorough analysis of how and why black correspondents report information and experience of blacks worldwide. Broussard's research, though grounded in historical context, contributes to broader conversation about racial, societal and

**Jinx Broussard** 

global problems, many of which we experience even today.

According to the LSU Press website, this book traces the ways "black correspondents upheld a tradition of filing objective stories on world events, yet some African American journalists in the mainstream media, like their predecessors in the black press, had a different mission and perspective." Broussard's research recognized that some African-American foreign correspondents adhered to a civil rights agenda, and their work contributed to "spur social reform in the United States and force policy changes that would eliminate oppression globally."

About her research, Broussard commented [following quote was taken from the Manship School's Website --http://www.manship.lsu.edu/african-american-foreign-correspondents/]:

Most African American foreign correspondents believed that they could gain equal rights and human dignity for blacks and the oppressed if they provided credible, verifiable evidence

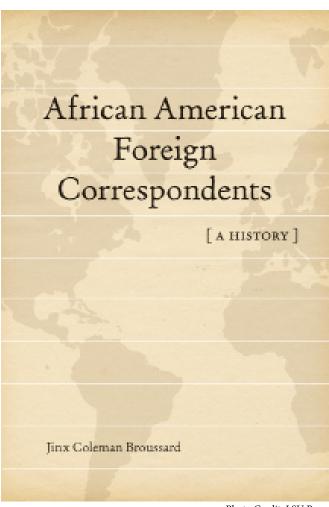


Photo Credit: LSU Press

of other nations' more egalitarian treatment of their black populations, and if they exposed the hypocrisy of the United States as it professed a doctrine of freedom and equality in its international involvement while denying basic human rights to blacks domestically.

Jinx Coleman Broussard teaches media history and public relations in the Manship School of Mass Communication at Louisiana State University. She conducts research on the black press and is the author of "Giving a Voice to the Voiceless: Four Pioneering Black Women Journalists."

For purchasing this book, you can visit this link, http://lsupress.org/books/detail/african-americanforeign-correspondents/

#### **MUSING**

# Teaching through a summer of media diversity dilemmas

#### By George L. Daniels

The summer of 2013 has turned out to be the best of times and the worst of times for those of us who focus in our work as mass media educators on issues of media, diversity and difference.

#### June: A SCOTUS Ruling

Waiting until the final day of its session, the U.S. Supreme Court in a 5-4 ruling in June, essentially struck down the Defense of Marriage Act (DOMA) noting that legally-married same-sex couples must receive the same benefits provided to heterosexual couples. In another case, it rejected the ban on same-sex marriages in California.

The pair of rulings left much for journalists to explain to readers and viewers trying to make sense of what the high court decisions mean for their states.



Photo Credit: Werth Media (via Flickr).

Meanwhile, at least one study released in June showed that news reports were giving more space to supporters of same-sex marriage than opponents. The Pew Research Center's Project for Excellence in Journalism looked at nearly 500 stories on the topic over a two-month period that began just before the court started hearings in March on legalizing same-sex marriage. By a 5-to-1 margin, the stories with statements in support of legalization

outweighed those dominated by opponents' views.

In the classroom as we discuss the issue and the media's role, are we leaving ENOUGH SPACES for those who have dissenting opinions to express themselves? This is a jumping off point I've found especially important in my Race, Gender and Media class this summer.

#### July: Plane Crash Landing and the TV Station Faux Pas That Followed

Three people died after a Boeing 777 crash landed at a San Francisco International Airport. Stories about the July 6 landing of an Asiana Airlines Flight 214 from Seoul, South Korea prompted days of reporting about passengers and their travels to the U.S. But, the actions of broadcast journalists at San Francisco Fox Affiliate KTVU-TV left many of us in the electronic media business wondering, "What were they thinking?" (Especially me, as I have produced many a noon newscast in my career.)

At first KTVU thought it had something "New at Noon" -- the names of pilots for Flight 214. The station received the names, called to verify them and then made a full-screen graphic showing them.

The problem was that the names

— "Sum Ting Wong," "Wi Tu Lo," "Ho Lee Fuk" and "Bang Ding Ow" — were obviously fake. The news anchor read the names off the teleprompter and didn't bat an eye, adding that the information



A screen shot from KTVU

#### CSM Events at AEJMC 2013 in D.C.

#### Aug. 8, 2013

• "It's a Journey, Not a Destination: Sourcing in Diverse Communities and Politics" (Research Panel Session) | 5 pm to 6:30 pm / 110 Cathy Jackson, Norfolk State John Watson, American Julian Teixeira, La Raza Eric Wingerter, NAACP • Business Session: CSM Members' Meeting | 5:15 - 6:45 pm / 315

Moderating/Presiding:

Kyle Huckins, Azusa Pacific

**Aug. 10, 2013**• AEJMC Business Meeting | 10 a.m. – Noon Clint Wilson II will receive the

Lionel C. Barrow Jr. Award.

Moderating/Presiding: Curtis Lawrence, Columbia, Chicago

Panelists:

Marquita Smith, John Brown

# This year's CSM panel in AEJMC annual meeting:

## Top names from advocacy and academia to meet

By the Rev. Kyle Huckins, Ph.D.

This year's Commission on the Status of Minorities panel will feature noted scholars and activists discussing "It's a Journey, Not a Destination: Sourcing in Diverse Communities and Politics."

The panel, slated for Thursday, August 8, 5-6:30 p.m., will include Hilary Shelton, director of the NAACP's office in Washington, D.C., and the group's senior vice president for advocacy. In his roles, Shelton pushes the high-profile civil rights organization's agenda on affirmative action, gun violence, racial profiling, health care and a variety of other hot-button topics.

Shelton is no stranger to higher education, as he previously served as federal liaison and assistant director to the Government Affairs Department of The College Fund/UNCF. While he was there, he stirred Capitol Hill support for historically black colleges and universities. For those interested in the mixture of religion and politics, Shelton has experience there as well, having been federal policy program director to the 8.5 million-member United Methodist Church's social justice advocacy agency, The General Board of Church & Society.

Camila Gallardo currently serves as associate director of communications for the National Council of La Raza, one of the premier Latino rights groups nationally. Her primary areas of focus are civic engagement, workforce development, and education. NCLR is fighting hard in the immigration debate and a host of other issues this year. Gallardo's resume is impressive, having served as an aide to U.S. Rep. Ileana Ros-Lehtinen, a Florida Republican, as well as working as Washington Office director and government relations and communications director in Miami for the Cuban American National

Foundation. She also was director of marketing and communications at Democracia U.S.A./Democracia Ahora

The scholarly contribution to the forum will be strong, too. Marquita Smith heads the communication program at John Brown University in Arkansas after years in the newspaper business. She brings recent professional experience to the fore in her role on the panel.

Cathy Jackson of Norfolk State has long dwelt on history in her research, documenting press coverage of various facets of American society. She also has taught "History of the African American Mass Media Industry" and "History of African American Press," relevant to the present topic.

John Watson of American University is a scholar and lawyer with more than 20 years in the news business. His research examines law and ethics, including his book "Journalism Ethics by Court Decree" and upcoming "Emissary," about the evolving mission of journalists of color.

I'll serve as host and moderator, posing questions and guiding discussion from the vantage point of a veteran both of multimedia journalism and research on religion, politics and news. My journalism and faith have specially focused on minorities, and I will be excited to hear the diverse and informed perspectives on the panel.

The CSM forum is sure to be a fast 90 minutes. Join us in the capital on Thursday to hear the perspectives on today's news sourcing and add your own thoughts in our Q-and-A time.

Kyle Huckins teaches at Azusa Pacific University. He also is CSM Planning Committee Chair.

#### **MEMBER'S UPDATE**

# Another very productive year for Federico Subervi

In January 2013, Dr. Subervi served on a doctoral dissertation committee at the University of Seville, Spain. During the spring semester, the Center for the Study of Latino Media & Markets, which he directs at the School of Journalism & Mass Communication at Texas State University, hosted an academic conference on Spanish language and Latino-oriented media, a professional development workshop for the Latino Public Radio Consortium, and a Latin American documentary film festival.

In March, he was also the keynote speaker at Wayne State University's faculty fellows' conference. At the National Conference on Media Reform, which took place in Denver, he presented the preliminary findings on how national network news covered labor and labor issues in 2008, 2009, and 2011.

In April, Subervi was invited by Michigan State University's School of Journalism to deliver the annual Mary Gardner Lecture at which he discussed the Hispanic-oriented news media landscape in the U.S.

In May, Subervi was among the speakers at Stony Brook University's News Literacy leadership conference, where he made the case for developing bi-lingual/bi-cultural



Subervi delivered the opening keynote address at the 7th International Conference on Communication and Reality in Barcelona.

news literacy efforts (Video link: http://www.youtube.com/watch?v= J9tspOjJ5Rw&list=PLiihIV23h9R ogibmTszxlmR0dP8YNKOZa&ind ex=4).

In June, Subervi traveled to
Barcelona to deliver the opening
keynote address at the 7th
International Conference on
Communication and Reality,
hosted by the Blanquerna School
of Communication Studies, Ramon
Llull University. From there he went
on to London to attend and present
at the International Communication
Association convention, where he

also took on the role of Vice-Chair of the Ethnicity, Race & Media division, for which he will help set up that division's program and activities for the ICA conventions in Puerto Rico (2015) and Japan (2016).

In spring and summer, he conducted field research in Puerto Rico for his next book on media and politics in that island-nation. Between travels, Subervi is serving as advisor for the establishment of a Hispanic Media Program at California State University-Fullerton.

#### **Beverly Merrick's new job**

Dr. Beverly Merrick, past head of AEJMC's Magazine Division, landed in a position with the U.S. Post Office concerning periodicals and standard mail.

About her new job, Merrick said: "It is a special treat for me, because I get to see a dozen magazines go out to distribution for which I have written histories: more particularly, an award-winning research article on Jane Grant, cofounder of The New Yorker, Sojourner Magazine out of Cambridge, The Plainswoman out of South Dakota, and the four major farm magazinesthat launched periodical destinies -- The Farm Journal, Successful Farming, Progressive Farmer, and Pork Magazine."

#### **MEMBER'S UPDATE**

# George Daniels becomes assistant dean

Dr. George L. Daniels has been named assistant dean of administration for the College of Communication and Information Sciences at The University of Alabama. The appointment, effective May 16, places Daniels in the role of diversity officer for the College that includes five units and more than 3,000 students. He also has oversight of all matters related to assessment and accreditation.

An associate professor in the UA's Department of Journalism, Daniels joined the faculty at Alabama in 2003 after completing both his



George L. Daniels

master's and Ph.D. degrees in The University of Georgia's Grady College of Journalism and Mass Communication. The cum laude graduate of Howard University's School of Communications worked eight years as a local television news producer.

# AEJMC 2013: MAC business sessions

#### August 9, 2013

- MAC Business Session:
  Outgoing Executive Committee
  Meeting
  7 am to 8 am / 120
  Moderating/Presiding:
  Felecia Jones Ross, Ohio State
- MAC Members' Business Session: Members' Meeting 8:30 pm to 10 pm / 231 Moderating/Presiding: Felecia Jones Ross, Ohio State

#### August 10, 2013

• Business Session: Incoming Executive Committee Meeting 7 am to 8 am / 246

Moderating/Presiding: Yuki Fujioka, Georgia State

## Teaching . . . diversity dilemmas

(Contd. from page 5)

had been confirmed by the National Transportation Safety Board. KTVU quickly apologized later in the same broadcast.

But, the timing of KTVU's error could not have been better for me as I was preparing to facilitate a discussion on Asian Americans' representations in the media.

#### July: George Zimmerman Verdict

As if the two previous stories weren't enough, the day after the KTVU blunder, a verdict was rendered in the trial of George Zimmerman, the neighborhood watch captain on trial for the murder of Trayvon Martin, an unarmed African American teen in Sanford, Florida.

What represents RESPONSIBLE media coverage on the obvious racial issues in this case? What if students don't really understand what the racial issues are?

These are prime opportunities for us as journalism/mass communication educators and for the Commission on the Status of Minorities to remind our colleagues DIVERSITY MATTERS—now more than ever.

George L. Daniels is associate professor of journalism and assistant dean of College of Communication and Information Sciences at University of Alabama. He is secretary of the AEJMC Commission on the Status of Minorities.

### **Interview with Poindexter**

(Cotnd. from page 1)

inclusiveness mandate and its seat at the AEJMC Board of Directors table. The seat at the Board of Directors table enables CSM to have a direct voice to the leadership and executive director and keep inclusiveness a priority on AEJMC's agenda.

Summer 2013

#### C.L.: What are your top priorities for AEJMC and how can CSM members help you accomplish these goals?

Each AEJMC presidency has signature initiatives and my presidency will too. Three of my initiatives described below represent new territory for AEJMC:

- 1. Journalism and Communication *Graduate Student Info Expo.* This pilot initiative for graduate student recruitment will bring 18 journalism and communication graduate programs and prospective graduate students together at the conference. Special outreach is being done to minority journalism organizations to identify journalists who have been thinking about going to graduate school. CSM can also encourage professionals and adjuncts who've been thinking about graduate school to attend the Journalism and Communication Graduate Student Info Expo which will be held Sunday, August 8, 8:30 to Noon. Participation is free but attendees do have to register. Information can be found at aejmc.org.
- 2. International regional conference pilot to be held in Santiago, Chile. After leading a delegation to Santiago in March, the AEJMC Board of Directors approved my request to hold a pilot international regional conference in Santiago, October 2015. After we establish our presence on the international regional conference stage, my goal is to have AEJMC international



regional conferences in Asia, Europe, Africa, etc. The planning committee for this pilot will meet at the conference on Wednesday, August 7, 3 pm to 6 pm and CSM members are welcome to attend.

3. Future News Audience Initiative to Encourage News Engagement. This initiative, which will include a national campaign and event to raise awareness about the importance of being informed, speaks to the future of the news media, the future of journalism education, the future of an informed democratic society. and the mission of AEJMC. CSM members are encouraged to get involved with this initiative. A committee on this initiative will meet at AEJMC, Saturday, August 10, 7 am to 8 am.

During the business meeting on Saturday, August 10 at 10 am when I'm installed as president, I'll talk about these initiatives as well as share my thoughts about the AEJMC I know, past, present, and future.

C.L.: Since we'll be on Dr. Barrow's home turf for many years, it seems fitting to ask for your favorite memory or thoughts about Dr. Barrow.

When I first met Lee I was a

graduate student and had no idea about Lee's inclusiveness vision for our field. I just knew that Lee was a very nice man and at the time, he was the Dean of the School of Communication at Howard University. When I received the minority student doctoral scholarship which has since been named after Lee, it never occurred to me that I was part of Lee's grand vision. Some years later when I was selected as the first recipient of the Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education, I was well aware of the trail that Lee had blazed in our field and the vision he had for AEJMC. Lee's vision was that for journalism and mass communication education to achieve its full potential, it had to be diverse in the faculty, scholarship, service, students, and affiliated industries in journalism, advertising, and public relations

Lee was not just a visionary; he was the architect who sketched the blueprint and the contractor who implemented the plans. Although Lee did not have a seat at the Board of Directors table back then, he did know how to work collaboratively with others so that his powerful vision would be embraced by AEJMC leaders and members.

Ultimately with the founding of the MAC Division and the establishment of a diversity standard in the accreditation requirements. Lee became the inclusiveness conscience of AEJMC. In many ways, the Commission on the Status of Minorities has inherited that legacy. And with its permanent seat at the AEJMC Board of Directors table. CSM can make sure that Lee's inclusiveness vision remains an integral part of AEJMC's identity today and in the future.

#### **AWARDS**

# Linda Callahan wins 2013 Robert P. Knight Multicultural Recruitment Award

#### **CSM Report**



Linda Callahan

Dr. Linda
Callahan, the
immediatepast CSM
president
and a faculty
member
at North
Carolina
A&T State
University,
is this year's

recipient of the AEJMC Robert P. Knight Multicultural Recruitment Award.

According to the press release issued by AEJMC Scholastic Journalism Division, Callahan was selected to receive the award because she is a strong advocate

for diversity in journalism. She has encouraged, advised, and supported under-represented students in journalism for more than three decades at five different universities.

In 1997 she founded a regional workshop for high school students in Greensboro in partnership with the North Carolina Scholastic Media Association. The workshop continues to this day with Callahan taking the lead every year, said the press release.

Monica Hill, director of NCSMA, nominated Callahan, because she believes Callahan is making an impact on young journalists through the regional workshop for high school students.

"Linda's workshop is a highlight each year," Hill said. "At no other workshops are students from a more rural region of the state treated to a morning salute from an awardwinning university marching band and drumline. The entire drumline. How Linda manages this every year is beyond comprehension."

Sue Farlow, a retired high school journalism teacher, mentioned, "Professor Callahan consistently goes beyond what is expected of her." Farlow also said, "The workshops are well thought out and very engaging . . . She brings well known diverse media professionals to speak to the students, be on panels and present workshops."

CALLAHAN | page 11

# **Bramlett-Solomon receives NAACP 2013 award**

#### **CSM Report**

The Maricopa County Branch of the National Association for the Advancement of Colored People (NAACP) recently selected Dr. Sharon Bramlett-Solomon as the recipient of the organization's Educator Award.

The Maricopa County Branch of NAACP has recognized Dr. Bramlett-Solomon, an associate professor at ASU's Walter Cronkite School of Journalism and Mass Communication, for outstanding teaching and exemplary community leadership service.

Bramlett-Solomon has taught at the Cronkite School since 1986 and also is a Lincoln Center of Applied Ethics Professor of Media & Culture.

"Professor Bramlett- Solomon has been a leading voice on a wide array of journalism diversity issues for many years, not just here at the Cronkite School, but nationally," said Christopher Callahan, dean of the Cronkite School. "We're delighted that the NAACP is recogniz ing her great contributions to our field."





**Sharon Bramlett-Solomon** 

#### **AWARDS**

# Gil de Zuniga wins Baskett Mosse Award

#### By Curtis Lawrence

I was honored to serve on the committee that selected the winner of the Baskett Mosse Award for Faculty Development.

This year's award went to Dr. Homero Gil de Zuniga of the University of Texas at Austin to assist in his efforts to help Hispanic youth develop the tools they need to succeed as bilingual journalists. The project will result in the production of high-quality video journalism while teaching students the basic tenets of solid journalism. It's efforts like these that allow us to grow and maintain a diverse workforce in our field.

In his letter of support, Glenn Frankel, director of the School of Journalism at the

University of Texas at Austin, described Gil de Zuniga as "an outstanding young scholar and a formidable researcher who has already compiled an impressive body of work in one of the most compelling contemporary subject areas – the relationship between citizen participation, digital media and democracy."

The Baskett Mosse Award for Faculty Development recognizes an outstanding young or midcareer faculty member in journalism or mass communication. Its recipient is awarded a stipend to be used toward work on a development or enrichment activity in any appropriate



Homero Gil de Zuniga

aspect of teaching, research or public service. Young or mid-career faculty members teaching in ACEJMC-accredited journalism programs are eligible to apply.

Baskett P. Mosse was a Northwestern University journalism professor who was previously a news editor in Chicago for NBC and also had worked for the Tulsa (Okla.) World. He was a key figure in the Accrediting Council on Education in Journalism and Mass Communication for more than 25 years. He died in 1983.

### Callahan wins multicultural recruitment award

(Contd. from page 10)

Gail Wiggins, interim chair of the journalism and mass communication department at North Carolina A&T State University, supported the nomination.

Callahan is an active member of AEJMC and recently received recognitions for outstanding services to the organization as well as its Commission on the Status of Minorities.

The Robert P. Knight Multicultural Recruitment Award, which is sponsored by the AEJMC Scholastic Journalism Division, recognizes any individual or organization that has made significant contributions to promoting diversity in high school or middle school media programs. The award is named after Robert P. Knight, a professor at the University of Missouri School of Journalism, who served as director of the Missouri Interscholastic Press Association from 1965 to 1992.

Callahan will receive the award at the AEJMC convention in Washington, D.C., Aug. 8-11.

Photo Credit: Linda Callahan's picture was taken from The First Amendment Blog -- http://dwbulla.wordpress.com -- maintained by David W. Bulla is an associate professor of journalism at Zayed University in Abu Dhabi, U.A.E.

## **AEJMC 2013: MAC refereed research sessions**

#### August 8, 2013

**Looking Back in Order to See Ahead: History in Minority Contexts** | 8:15 am to 9:45 am / 031

At the Intersection of Libel and Race, Aaron Henry Picks Up a Hitchhiker?

Aimee Edmondson, Ohio

How Ohioans and Their Newspapers Defended African-Americans Who Emancipated Themselves from Slavery Lee Joliffe, Drake

"The Cosby Show" and "A Different World": Impact on HBCU Enrollment

Paula Matabane and Bishetta Merritt, Howard

The Ambassador and the Activist: Reporting the Willie Earle Lynching of 1947

Craig Flournoy, Southern Methodist

#### Other Research On Out-Groups and Media

10 am to 11:30 am / 048

We Are Rom. We Are Gypsies: Constructions of Gypsies in American Reality Television Adina Schneeweis, Oakland and Katie Foss, Middle Tennessee State

Memory of an Out-Group: (Mis)identification of Middle Eastern-Looking Men in News Stories about Crime *Jennifer Hoewe and Tanner Cooke, Pennsylvania State* 

Russian Ethnic Press in the U.S.: A Comparative Analysis *Nataliya Dmytrochenko, Florida* 

Unveiling the American-Muslim Press: News Agendas and Frames in Islamic Horizons and Muslim Journal *Syed Saif Shahin, Texas at Austin* 

Beyond the Positive-Negative Paradigm of Latino News-Media Representations: DREAM Act Exemplars, Stereotypical Selection, and American Otherness Angie Chuang, American; Robin Chin Roemer, Washington

#### August 10, 2013

**Refereed Paper Research Session: Scholar-to-Scholar** 12:15 pm to 1:30 pm / 270

19. Invisible Struggles: The Representation of Ethnic Entrepreneurship in US Newspapers Leona Achtenhagen, Jonkoping International Business Schooland Cindy Price Schultz, Wyoming

20. Whiteness Theory in Advertising: Racial Beliefs and Attitudes Toward Ads *Angelica Morris and Lee Ann Kahlor, Texas at Austin* 

- 21. Basket Case: Framing "Linsanity" and Blackness\* *Kathleen McElroy, Texas*
- 22. Economic Goals of Media Firms for Ethnic Groups and Media Firms Owned by Ethnic Groups *Xueying Luo, Ohio*

#### Discussant:

Debashis "Deb" Aikat, North Carolina at Chapel Hill

#### August 11, 2013

### Latinos and Latinas in the Media Spotlight

9:15 am to 10:45 am / 346

Media Representations and Latino Students' College Experiences

Joseph Erba, American

Linguistic Acculturation Effects on Attitude toward Ad Language Among Hispanic Audiences of Mexican Descent John Burton, The Lester Group and Kenneth Yang, Texas at El Paso

Serving the Needs of the Latina Community for Health Information

Ronald Yaros and Jessica Roberts, Maryland; Elia Powers, Maryland and Linda Steiner, Maryland

Television News Reporting in Salinas, California: Defining and Informing a Latino Community with Excessive Crime News Coverage

Carolyn Brown, American and Robin Chin Roemer, Washington

# **Twists on Tech: Examining Alternative Media** 11 am to 12:30 pm / 364

Race in Virtual Environments: Competitive versus Cooperative Games with Black or White Avatars Mao Vang and Jesse Fox, Ohio State

Beyond the Digital Divide: A Look at Media Expectancies Across Seven Media and Three Racial Subgroups Amanda Mabry, Matthew Eastin and Vincent Cicchirillo, Texas at Austin

Social Media, Social Good: HBCU College Students' Use of Social Media During Superstorm Sandy Kim Smith, Bonnie Newman-Davis, Adrian Gray and Vanessa Cinningham-Engram, North Carolina A&T State

Growing Up Latina: Identity Exploration in Latina Blogs Marilda Oviedo, Iowa

## AEJMC 2013: MAC co-sponsored session highlights

#### Thursday, August 8

Missing Minorities: The Problem of Child Abduction Coverage

3:15 pm to 4:45 pm / 086

#### **Panelists:**

Natalie Wilson, Public Relations, Black and Missing Foundation, Inc.
Tony Loftis, FindYourMissingChild.org
Carol M. Liebler, Syracuse
Carmen Brookins-House, Howard
Otis Thomas, Bowie State

#### Friday, August 9

## Robert P. Knight Multicultural Annual Award Luncheon

11:45 am to 1:15 pm / 152 \*\*Pre-registration is required\*\* Off-site Luncheon Venue: Hill Country Barbecue, 410 Seventh Street, NW, Washington, DC 20004.

Presentation of Scholastic Journalism Division's Robert P. Knight Multicultural Award Recipient: Linda Florence Callahan, North Carolina A&T State

Recognition of 2013 Lionel C. Barrow, Jr. Award Recipient: Clint C. Wilson II, Howard

#### Speaker:

Challenges Facing the Minorities and Communication Division

Clint C. Wilson II. Howard

# Media Ownership, Women and Minorities: Why Gender and Race Matter | 3:15 pm to 4:45 pm / 182

#### Panelists:

Policy Perspectives

Mignon Clyburn, Federal Communications Commission

Latino Ownership Joe Torres, Free Press

African American & Women's Ownership Janelle Trigg, Esq., Lerman Senter, PLLC

Political Economy of Minority Ownership Jeffrey L. Blevins, Cincinnati

Are We Health (Media) Literate? Let's Discuss Health Journalism and Health Disparities among Marginalized Communities | 5 pm to 6:30 pm / 200

#### **Panelists**:

Wen-Ying Sylvia Chou, National Cancer Institute, NIH Sally Lehrman, Santa Clara John Sanchez, Pennsylvania State Gary L. Kreps, George Mason Maria E. Len-Rios, Missouri

#### August 10, 2013

What is Your Secret? Let's Learn about Best (and Worst) HIV/AIDS Campaigns Addressing HIV/AIDS Epidemic among African American Communities in Washington D.C.

1:45 pm to 3:15 pm / 284

#### Panelists:

Susan J. Robinson, Centers for Disease Control and Prevention Carolyn Stroman, Howard Ron Simmons, Us Helping Us James Kiwanuka-Tondo, North Carolina State

Threatening People or Threatening News? "Foreigner" Threat in the Political News Framing | 3:30 pm to 5 pm / 299

"A Full-blooded President": Framing the 'Birther" Movement in Mainstream and Minority News Media *Hemant Shah, Wisconsin-Madison* 

Reinforcing the "Other" to Control Moral Panic: The "Haitian" Threat in the Bahamian Press *Juliette Storr, Pennsylvania State* 

Prolonging the Danger: How the Mass and Latino Ethnic Media Framed the "Immigrant Threat" in the Context of Obama's Deferred Action Program Maria De Moya, DePaul, and Mellisa Johnson, North Carolina State

Masking and Unmasking Racial Threat in the 2012 Election Campaign

Robert Entman, George Washington Andrew Rojecki, Illinois, Chicago Kimberly Gross, George Washington Carol V. Bell, George Washington

# AEJMC 2013: (Co)sponsored sessions of AEJMC's Task Force on Academic Diversity

#### Thursday, August 8

Insiders' Guide to the Academy: Understanding Tenure, Academic Freedom and Faculty Governance 1:30-3:00 pm

**Description:** The panel includes tenured full professors and associate professors who have an understanding of what it takes to get tenure, the politics of the process and how professors of color and women manage their own research and academic freedom, while still being accepted into the academy. For those making the transition into academia and understanding how it is different from industries and professionals, this is the panel for you.

#### **Panelists:**

Lana Rakow, Ph.D., U. of North Dakota Radhika Parameswaran, Ph.D., Indiana Univ. Maggie Rivas-Rodriguez, Ph.D., UT- Austin Linda Florence Callahan, Ph.D., North Carolina A &T State University

#### Friday, August 9

From the newsroom to the academy, transferring your journalists skills into a research agenda 1:30 to 3 p.m.

**Description:** Conducting research, exposing people to different methods, what interested you in the journalism profession to begin with? This panel is about how journalists can use the skills they learned in the newsroom and transfer those skills into a research agenda. Some of these panelists study the representations of race and/or ethnicity in the news, entertainment media or new media. The participants use quantitative analysis such as survey methodology. But they also use qualitative methodology such as content analysis, ethnography, in-depth interviewing, focus groups, and historical approaches. These are all approaches to critical and cultural studies of media.

#### Panelists:

Angie Chuang, M.A., American University Jayne Cubbage, Ph.D., (Howard Alum) Teresa Housel, Ph.D., Hope College Earnest L. Perry, Ph.D., Missouri School of Journalism

#### Saturday, August 10

Freedom of Speech and Academic Freedom: Common Ground between Professionals and Academics? 8:30 to 10:30 a.m. | Off Site Location: Newseum, 555 Penn-

sylvania Avenue NW, Knight Studio (3rd floor)

higher education, it can mean landing in strange territory, where expectations about faculty governance and tenure may seem like impediments to getting the job done. This panel discussion is intended to smooth that transition for professionals of color and others who have made the jump or might consider it. Distinguished panelists start the conversation by explaining what is at stake for professionals and academics when it comes to freedom of speech and the press and academic freedom. They will be looking for common ground that can make these two worlds more understandable to each other.

**Descripton:** When a professional makes the transition to

#### Panelists:

Dwight Brooks, Middle Tennessee State University Gene Policinski, Freedom Forum Martin Snyder, American Association of University Professors Ingrid Sturgis, Howard University

"From Newsroom to Classroom: Diversity, Pedagogy, and the Transition from Working Journalist to Journalism Teacher"

8:15 to 9:45am

**Description:** According to ASNE annual reports, a disproportionate number of minority journalists have been leaving professional jobs in recent years. As efforts like the AEJMC Diversity Task Force's "From Professional to Professor" series, of which this panel is a part, encourage journalists and former journalists from diverse backgrounds to transition to academia, the first challenge new hires face is teaching. This panel draws on the real-life experiences of working journalists who are now full-time faculty members, addressing curriculum development, classroom management, balancing teaching and research. The panel will explore the cultural aspects of university teaching, in particular highlighting the experiences of minority faculty in majority institutions, majority faculty in minority institutions (e.g., Historically Black Colleges and Universities (HBCUs) and Hispanic-Serving Institutions (HSIs), as well as looking at the move from practice to pedagogy more generally as a cultural shift.

#### Panelists:

Jayne Cubbage, Ph.D., American Indira Somani, Ph.D. Howard University Hubert "Hub" Brown, Syracuse John Shrader, California State-Long Beach Laura K. Smith, Huston-Tillotson

#### **Minutes**

Commission on the Status of Minorities/ AEJMC Annual Members' Meeting Chicago, IL August 11, 2012

Curtis Lawrence, Presiding

Submitted by Sharon Stringer, CSM Vice-chair

- I. Call to order
- II. Minutes 2011- Janette Dates of Howard University moved to approved last year's minutes and Petra Guerra seconded.
- III. Chair's Report

Curtis thanked George Daniels of University of Alabama for his effort to get the CSM listserv up and running.

He acknowledged Federico Subvervi of Texas State for winning the Barrow Award. He also emphasized the need for more PR about the award and the need for more applicants.

Petra Guerra of Wisconsin, Paula Poindexter of Texas, and Calvin Hall of Appalachian State in North Carolina will serve with Curtis on the Barrow Award committee for 2013.

Curtis indicated that he will talk to Jennifer McGill about getting the Barrow Award and its winner highlighted in the conference program each year.

Janette Dates agreed to serve as reviewer for the Tankard Book Award.

Masudul Biswas of Shippensburg was acknowledged for his great production of the CSM newsletter.

- IV. Newsletter- Curtis indicated that two editions need to be produced each year: one before the August conference and one before the Midwinter conference. Pictures are also needed for the newsletter and should be emailed to <a href="MKBiswas@ship.edu">MKBiswas@ship.edu</a>
- V. Panel ideas for 2013 Convention- The following people agreed to work on the CSM panel for next year's convention: Cathy Jackson of Norfolk State, Rev. Kyle Huckins of Indiana Wesleyan, Sherry Williams, and Marquita Smith of John Brown University in Arkansas. The topic for the CSM session was broadly identified as "Covering Race and Politics."
- VI. New Business- CSM has agreed to develop tipsheets acknowledging the efforts of AEJMC divisions and interest groups to incorporate diversity into the organization and the discipline.

Diana Rios of Connecticut and Kathleen McElroy, a doctoral student at University of Texas at Austin, will work on developing the sheets. Curtis will talk with Jennifer McGill to acquire the necessary data from AEJMC. The data are to be collected by the Midwinter conference.

VII. Adjournment.

Diana Rios moved to adjourn and Petra seconded.